



ioannis
mazarakis/
art director/
cv

m +30 6982922904
e iomazarakis@gmail.com

45, Kritis Str
Chalandri
Athens
15231
Greece

For a small sample of my work please visit

iomazarakis.wix.com/portfolio



where you can see tv commercials, print ads, packaging, branding and web design.
Upon request, I'll be happy to supply additional samples.

/ EDUCATION

Graphic Design,
IEK DELTA
Thessaloniki, Greece
(1993-1995)

/ SKILLS

ART DIRECTION
PHOTOSHOP
ILLUSTRATION
IN DESIGN

/ INTERESTS

3D Design
FLASH
HTML5
UI (user interface)

/ LANGUAGE

ENGLISH

/ WORK EXPERIENCE

SAVIDES ART (*Internship*) FEB 1994 - SEP 1995
Junior Graphic Designer. Mainly logo and brochure design, from conception to production.

POINT ZERO (*Member of BBDO Group of Companies*) MAR 1997 - MAR 2002
Mid-weight Graphic Designer. Print Ads, Storyboarding, packaging, logo and brochure design.

MARK CREATIVE (*Member of BBDO Group of Companies*) APR 2002 - APR 2008
Junior to Senior Art Director. Full ATL/BTL, from conception to production.

TEAM ATHENS (*Member of BBDO Group of Companies*) MAR 2008 - JUL 2015
Senior Art Director. ATL/BTL, web design, from conception to production (no coding).

BBDO ATHENS (*Member of BBDO Group of Companies*) MAR 2016 - NOW
Senior Art Director. ATL/BTL, web design, from conception to production (no coding).

/ BRANDS

PUBLIC
NIVEA
ΜΥΘΟΣ
LAY'S
ΠΡΩΤΟ ΘΕΜΑ
GOODY'S
MARFIN EGNATIA
BANK
EUROBANK

ΤΡΑΠΕΖΑ ΚΥΠΡΟΥ
RILKEN
SCA (TENA)
VIAMAR (SKODA)
ΕΥΡΗΚΑ
SCANDINAVIAN
TOBACCO
DRAM
MIELE

ΕΠΑ ΑΤΤΙΚΗΣ
ΑΘΗΝΑ 9.84
ΟΠΑΠ ΚΥΠΡΟΥ
INTERSYS
ΠΛΑΙΣΙΟ
SPRIDER
ATCARE (WISH)
FISSAN
APIVITA

BETANET
ΤΕΙΡΕΣΙΑΣ
ΧΡΥΣΟΣ ΟΔΗΓΟΣ
CORONA
EVIAN
ΚΑΛΛΟΝΗ
ΗΛΕΚΤΡΟΝΙΚΗ
EXPERT
DR OETKER

PHARMA SWISS
SCHOLL
ΑΣΠΙΣ ΠΡΟΝΟΙΑ
ΔΕΗ
KING SOLOMON'S
VENUS VICTORIA
ABOUT TICKETS
BABY SPACE

I would love to hear from and work with you. Thank you for taking the time.